

# TOK Way of Knowing- Language

## Benefits

- Rule-governed
- Communication
- May take many forms
- Open-ended
- Creative

## Limitations

1.) Five Problems of Meaning: The following are examples of how individual interpretations may vary and understanding may differ from person to person.

- Vagueness
- Ambiguity
- Positive and Negative Connotation and Euphemisms
- Metaphor
- Irony

2.) Problems of Translation

- Context
- Idioms context
- Untranslatable words

3.) Four ways that language can manipulate and persuade us:

- Emotionally laden words/words with emotive meaning
- Weasel words (provides a scapegoat)
- Passive voice
- Revealing and concealing language